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United States
Department of
Agriculture

Forest Service

Cooperative Forest
Fire Prevention
Campaign

United States
Department of
Agriculture
Forest Service



Smokey's 1990 Campaign Catalog

Consolidated Orders Due in
Washington, D.C. by August 28, 1989

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United States Forest Service
Department of Agriculture

WO

Reply to: 3110

Date: MAY 10 1989

Subject: 1990 CFFP Campaign Catalog and Order Form

To: Regional Foresters; Station Directors; Area Director;
State Foresters; Bureau Chiefs, Department of the Interior;
and Executive Director, Canadian Forestry Association

CONSOLIDATED ORDERS DUE IN WASHINGTON, DC, AUGUST 25

Enclosed is the new Smokey Bear Campaign Catalog and Order Form. This is to be used for ordering your 1990 Cooperative Forest Fire Prevention (CFFP) materials. The Catalog has been redesigned to align common items and to facilitate your review prior to ordering. Based on your input, several items are being reissued in 1990. We hope you will find them to be as useful and well received as in prior years. These materials may be mailed directly to the National Forests, Regions, Area, or States indicated on your order.

States should forward their orders to the appropriate Region or the Area office where they will be combined and sent to Washington. Consolidated orders for Region 9 will only include the National Forests. Those for the States in that Region will be consolidated by the Northeastern Area. All other Regions will consolidate orders for both National Forests and States.

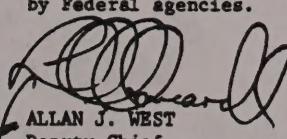
All Regions should use the software package for transmitting their Smokey Bear orders via Data General. It is important that total quantities be shown as number of standard packs. Handwritten orders will not be accepted, and orders will not be shipped to P.O. boxes. The item, number of standard packs, and freight address are to be listed on a separate form for every item ordered. In order to facilitate completion of National consolidated order please list all offices of your Region, State, Forests, Districts, and Area whether or not orders have been placed. Where items are not ordered please place zero in the amount column. These forms must accompany the consolidated order when it is sent to Washington.

You will be notified if there is difficulty in obtaining items from vendors. The prices quoted herein are our best estimates of break-even costs and include prepaid delivery charges. Materials ordered should be obligated against FY 1990 funds. The Washington Office will request transfer of the full amount obligated early in FY '90.

Please contact Zaneta Humes (703 or FTS) 235-8666 if you have questions relating to the 1990 order.

Also included in this Catalog is the current list of authorized licensees and the products manufactured. This list is provided to assist you in locating sources of promotional materials for use in prevention activities.

The National Association of State Foresters (NASF) will distribute its 1990 Catalog directly to State forestry offices. That Catalog contains some of the same standard items found in our CFFP Campaign Catalog. States may order directly from NASF, but Federal regulations prohibit any purchasing from NASF by Federal agencies.

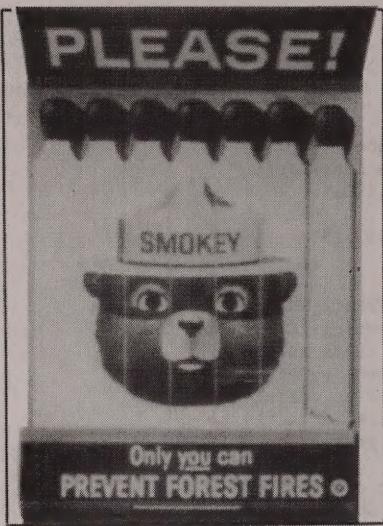

ALLAN J. WEST
Deputy Chief
State and Private Forestry

Enclosures



FS-8200-28a (5/84)

Theme Materials



90-CFFP-1 Basic Poster, "Only YOU." A new paper poster for indoor use. 13" x 18½".
\$88/500.

90-CFFP-2 School Poster, paper, 7" x 10". \$40/500.



90-CFFP-3 Key Fob.
"Think-Thanks." \$46/50.



90-CFFP-4 Bookmark.
Paper, 2¾" x \$15/500.

90-CFFP-5 Patch. "Think-
Thanks," 2¾" x 4". \$25/25.

90-CFFP-6 Decal, "Think-
Thanks." \$29/100.



Posters

Can be ordered in two sizes, singles, and sets.

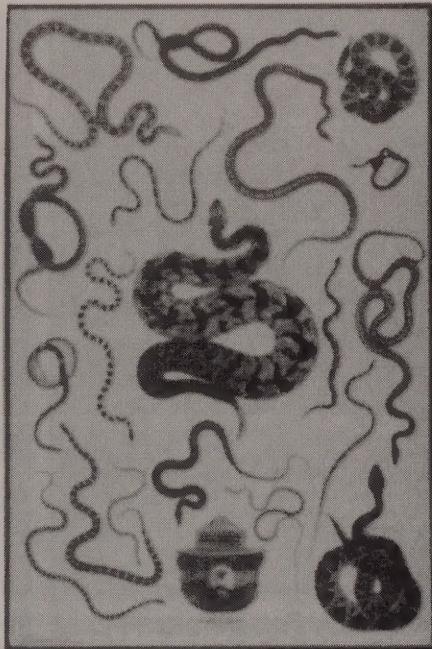


90-CFFP-7a Special Poster—
Don't Light Up the Night. Full
Color, 20" x 30". \$24/96.

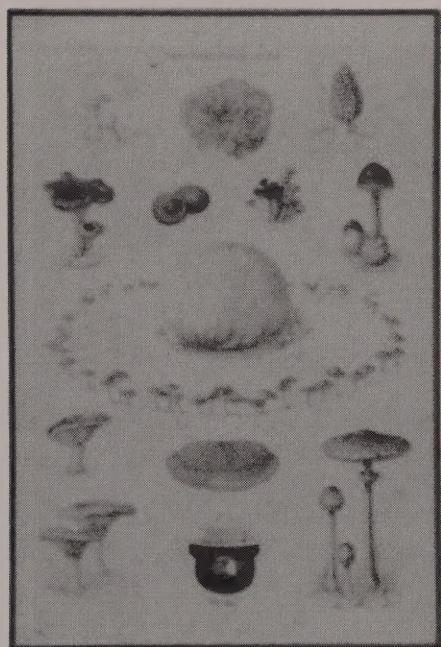
90-CFFP-7b. Full Color, 8½" x
11". \$16/96.



90-CFFP-8a Special Poster—Birds
Nest. Full color, 20" x 30". \$24/96.
8b. Full color, 8½" x 11". \$16/96.



90-CFFP-9a Special Poster—
Snakes. Full Color, 20" x 30".
\$24/96.
9b. Full Color, 8½" x 11". \$16/96.



90-CFFP-10a Special Poster—
Mushrooms. Full Color, 20" x 30".
\$24/96.
10b. Full Color, 8½" x 11". \$16/96.

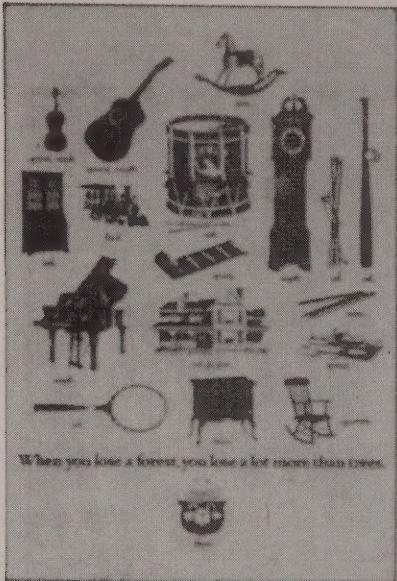


90-CFFP-11a Special Poster—
Leaves. Full Color, 20" x 30".
\$24/96.
11b. Full Color, 8½" x 11". \$16/96.



90-CFFP-12a Special Poster—
Birds. Full Color, 20" x 30".
\$24/96.
12b. Full Color, 8½" x 11". \$16/96.

Posters



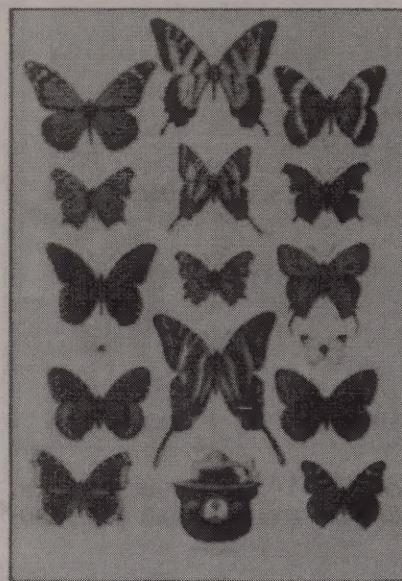
90-CFFP-13a Special Poster—
Wood Products. Full Color,
20" x 30". \$24/96.

13b. Full Color, 8½" x 11".
\$16/96.



90-CFFP-14a Special Poster—
Flowers. Full Color 20" x 30".
\$24/96.

14b. Full Color, 8½" x 11".
\$16/96.



90-CFFP-15a Special Poster—
Butterflies. Full Color, 20" x 30".
\$24/96.

15b. Full Color, 8½" x 11".
\$16/96.



90-CFFP-16a Special Poster—
Animals. Full Color, 20" x 30".
\$24/96.

16b. Full Color, 8½" x 11".
\$16/96.



90-CFFP-17a Special Poster—
State Trees. Full Color,
20" x 30". \$24/96.

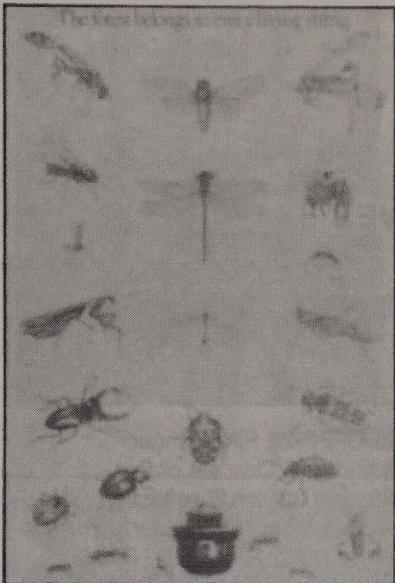
17b Full Color, 8½" x 11".
\$16/96.



90-CFFP-18a Special Poster—
Fish. Full Color, 20" x 30".
\$24/96.

18b. Full Color, 8½" x 11".
\$16/96.

Posters



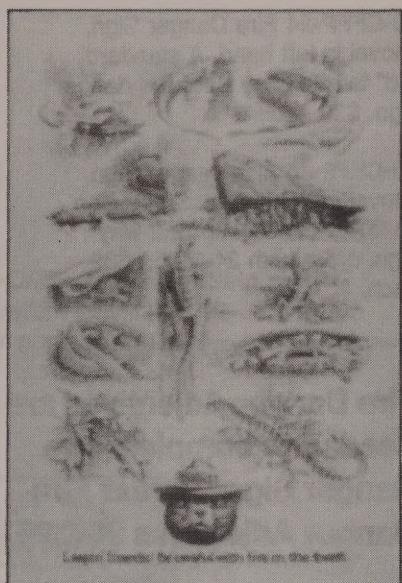
90-CFFP-19a Special Poster—
Insects. Full Color, 20" x 30".
\$24/96.

19b. Full Color, 8½" x 11". \$16/96.



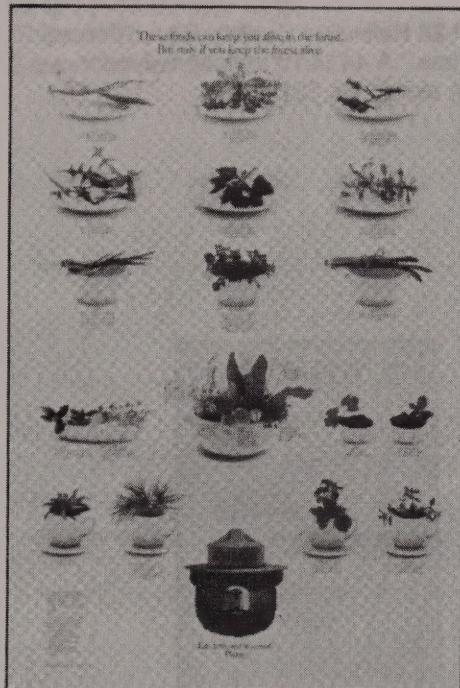
90-CFFP-20a Special Poster—
Animal Footprints. Full Color,
20" x 30". \$24/96.

20b. Full Color, 8½" x 11". \$16/96.



90-CFFP-21a Special Poster—
Lizards. Full Color, 20" x 30".
\$24/96.

21b. Full Color, 8½" x 11". \$16/96.



90-CFFP-22a Special Poster—
Food. Full Color, 20" x 30". \$24/96.

22a. Full Color, 8½" x 11". \$16/96.

90-CFFP-23a Special Posters—collated
sets. Full Color 20" x 30". \$27/96 = 6
complete sets. (16 posters).

23b. Special posters—collated sets. Full
Color 8½" x 11". \$19/96 = 6 complete sets.
(16 Posters).

Signs



90-CFFP-24 Fire Danger Sign, shovel in left hand. A standard 5'8" tall Smokey Bear fire danger sign. \$39 each.

90-CFFP-25 Fire Danger Sign, shovel in right hand. Same sign as 90-CFFP-28. (For a 2-way sign, order both 24 & 25.) \$39 each.

Fire Danger Adjectives are needed to complete Fire Danger Signs. Order Fire Danger Adjectives 90-CFFP-26

FIRE DANGER ADJECTIVES

(construction plans of fire danger sign furnished with each order of fire danger adjectives)



90-CFFP-26 Fire Danger Adjectives. One set of five different 32" x 12" reflective, adhesive-backed fire danger signs for use with 28 and 29. (For a 2-way sign, order 2 sets.) \$77 each.



Smokey Says:

**PREVENT
FOREST FIRES!**

90-CFFP-27 Reflective Outdoor Sign, "Prevent Forest Fires." A 44" x 16" reflective 2-color poster on aluminum. \$31 each.

90-CFFP-28 Reflective Outdoor Sign, "Prevent Range Fires." A 44" x 16" reflective 2-color poster on aluminum. \$31 each.



90-CFFP-29 Fiberglass Roadside Sign 18" x 24" with holes for hanging. \$24 each.



90-CFFP-30 Fiberglass Picnic Area Sign, 7" x 9 1/2". \$13 each.

Bumper Stickers



90-CFFP-31 Bumper Strip, "I love Smokey Bear." Smokey Bear and a red heart for "love" on bumper strip. \$41/100.



PREVENT WILDFIRES!

90-CFFP-32 Bumper Strip, "Prevent Wildfires!" A 2-color bumper strip. \$50/100.

SUPPORT YOUR LOCAL BEAR.



90-CFFP-33 Bumper Strip, "Support Your Local Bear." A 2-color bumper strip. \$41/100.

90-CFFP-40 True Story Comic Book (English), "The True Story of Smokey Bear." A popular item for individuals and use in the classroom. \$70/100.

90-CFFP-41 True Story Comic Book (Spanish), "The True Story of Smokey Bear" in Spanish. \$60/100.



Pamphlets



90-CFFP-34 "Making Campfires Safe." A folder of helpful tips with illustrations. \$9/100.

90-CFFP-35 "Safe Debris Burning." A folder of helpful tips with illustrations. \$9/100.

90-CFFP-36 "Fire Safety Outdoors." A folder of helpful tips with illustrations. \$9/100.

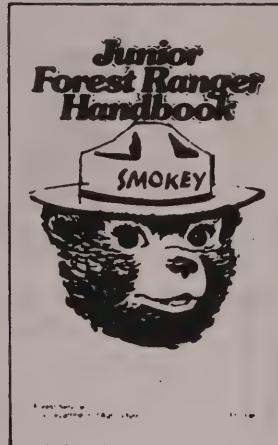


90-CFFP-37 Fold-out Pamphlet, "Suppose You Went Camping." An inexpensive handout that reminds everyone of forest fire prevention measures. \$11/100.

Other Prevention Material



90-CFFP-38 Stamps, a block of four gummed and perforated stickers. \$40/1000.



90-CFFP-39 Junior Forest Ranger Handbook.
A workbook that can be used in classrooms,
scouting activities, and other programs relating
to conservation 5 1/4" x 8 1/2". \$20/100.



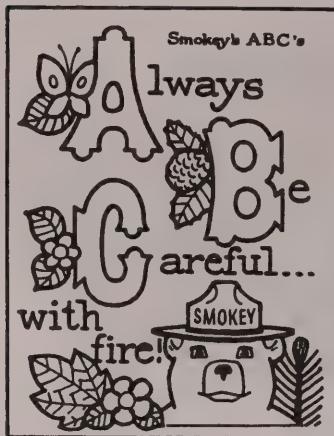
90-CFFP-40 True Story Comic Book (English), "The True Story of Smokey Bear." A popular item for handouts and use in the classroom. \$70/500.



90-CFFP-42 Smokey Bear Song Sheet. The melody and verses are on front side of sheet and a conservation pledge on the back side. \$30/1000.

90-CFFP-41 True Story Comic Book (Spanish), "The True Story of Smokey Bear" in Spanish. \$90/500.

Other Prevention Material



90-CFFP-43 Coloring Sheet.
"Please Be Careful With Fire."
\$20/500.



90-CFFP-44 Wallet Card. A handout item for field and public contacts. \$10/500.



90-CFFP-45 Note pads (lined),
5" x 8" with 50 sheets per pad.
\$11/25.

90-CFFP-46 Note pads (unlined),
5" x 8" with 50 sheets per pad.
\$10/25.



90-CFFP-47 Name tag. A pressure-sensitive adhesive-backed tag. 3½" x 2¾". \$11/100.

Other Prevention Material



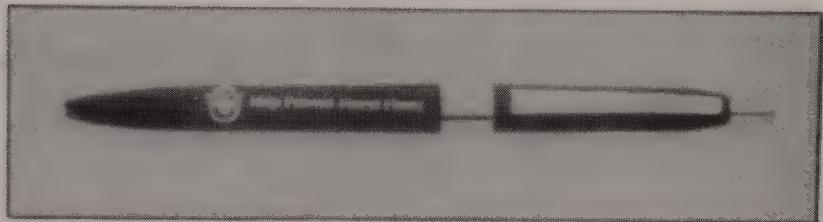
90-CFFP-48 Button. A special yellow button for use as handout. \$43/500.



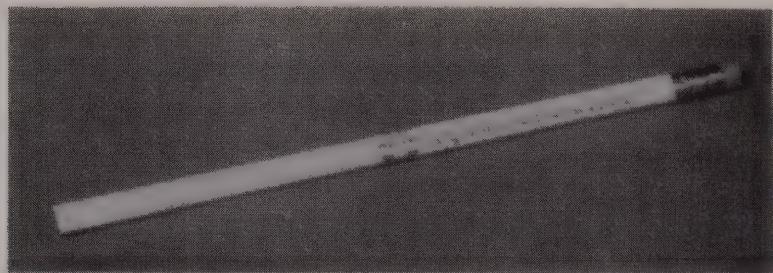
90-CFFP-49 Tokens. Slightly larger than a half dollar. \$43/1000.



90-CFFP-50 Stick-ons. \$45/250.



90-CFFP-51 Pen. A retractable pen with ink filler and imprinted fire prevention message. In assorted colors. \$19/100.



90-CFFP-52 Pencil. A round wood pencil with eraser and imprinted fire prevention message. In assorted colors. \$17/250.



90-CFFP-53 12" ruler. \$120/1000.

Other Prevention Material



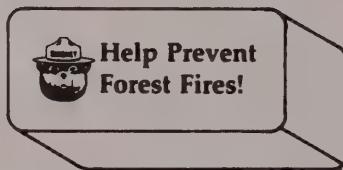
90-CFFP-54 Story of the Forest. A popular 16-page book that tells the story in simple, effective language. \$72/200.



90-CFFP-57 Lapel Pin/Bookmarker with fire prevention message. In assorted colors. \$7/50.



90-CFFP-58 Balloons. Colorful balloons featuring Smokey Bear and a prevent forest fires message. \$35/500.



90-CFFP-55 Eraser with fire prevention message. \$30/25.

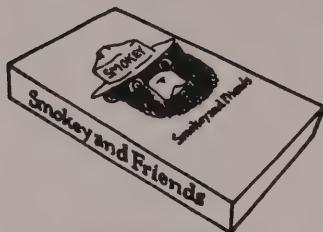


90-CFFP-56 Whistle with fire prevention message. In assorted colors. \$17/25.



90-CFFP-59 Litterbag. A plastic 9" x 12" litterbag with Smokey and a message printed on it. \$56/1000.

Teaching Aids



90-CFFP-60 Teaching Aid. 11.5 minute video. Animated. Discusses products that come from trees, benefits of trees, and includes song on conservation. Tape size, 1/2" VHS only. \$10 each.



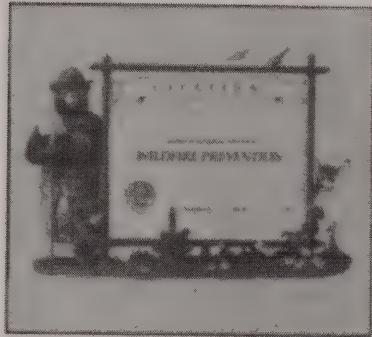
90-CFFP-61 Teaching Aid.
"What's A Tree Done for You lately?" \$55/50.

Awards

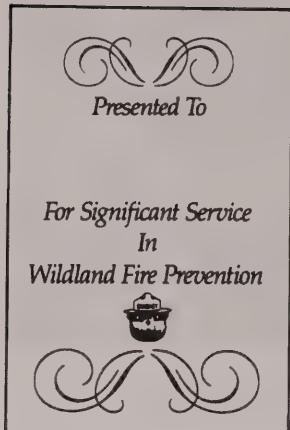
Can only be ordered by Forest Service
and state forestry people.



90-CFFP-62 Smokey's Helper Patch. While this embroidered patch is not an official part of the Smokey Bear awards program, this patch may be used to recognize those individuals who have contributed to wildfire prevention on a one time basis for a short period of time. \$17/25.



90-CFFP-63 Citation. This award is to be given to organizations and individuals that have provided outstanding local service for wildfire prevention over a two-year period (Frame is not included). \$8/50.



90-CFFP-64 Smokey Bear Appreciation Award. This award, made from wood is to be given to organizations and individuals for significant service for wildfire prevention at any level over a period of at least one year. \$19 each.

SMOKEY BEAR HEADQUARTERS

WASHINGTON, D.C. 20252



Dear Friend:

For over 45 years, people like you have worked hard to help me prevent forest fires. We have done well together, but we can do even more in 1990.

This guide describes the materials prepared for my 1990 campaign. Some of the items have been around for many years, others are new.

With the cost of printing rising, it may be tough to finance the stocks we need to cover all the opportunities we have to push forest fire prevention. Please think about your own opportunities and problems and order the items that will best meet your needs.

Not included in this campaign guide are the "mass media" materials for radio, television, newspapers, outdoor and transit advertising, and magazines. These are distributed directly to the media by the Advertising Council. The media donate their time and space to forest fire prevention. Last year their donations were worth more than \$43 million. Local contacts were important in making the figure so impressive.

The key people in my campaign are people like you who want to help.
R E M E M B E R . . . O N L Y Y O U C A N P R E V E N T F O R E S T
F I R E S !

Your Friend,



SMOKEY

ORDER FORM
1990 COOPERATIVE FOREST FIRE PREVENTION CAMPAIGN

ORDERS DUE BY AUGUST 25, 1989

FROM:

(Name, Title, Agency, or Organization)

SHIP ORDER TO: NO POST OFFICE BOXES, PLEASE!

Item No.	Item Description	Number in standard pack	Price per standard pack	Number standard packs ordered	Total amount dollars
1	Basic Poster, paper 13" x 18 1/2"	500	88		
2	School Poster, paper 7" x 10"	500	40		
3	Key Fob	50	46		
4	Bookmark 2 3/4" x 8 1/2"	500	15		
5	Patch Embroidered	25	25		
6	Decal Vinyl	100	29		
7a.	Special Poster- 20" x 30" "Eyes in the Dark"	96	24		
b.	Special Poster- 8 1/2" x 11" "Eyes in the Dark"	96	16		
8a.	Special Poster- 20" x 30" "Nests"	96	24		
b.	Special Poster- 8 1/2" x 11" "Nests"	96	16		
9a.	Special Poster- 20" x 30" "Snakes"	96	24		
b.	Special Poster- 8 1/2" x 11" "Snakes"	96	16		
10a.	Special Poster- 20" x 30" "Mushrooms"	96	24		
b.	Special Poster- 8 1/2" x 11" "Mushrooms", 8 1/2" x 11"	96	16		
11a.	Special Poster- 20" x 30" "Leaves"	96	24		
b.	Special Poster- 8 1/2" x 11" "Leaves"	96	16		
12a.	Special Poster- 20" x 30" "Birds"	96	24		
b.	Special Poster- 8 1/2" x 11" "Birds", 8 1/2" x 11"	96	16		
13a.	Special Poster- 20" x 30" "Wood Products"	96	24		
b.	Special Poster- 8 1/2" x 11" "Wood Products", 8 1/2" x 11"	96	16		

Item No.	Item Description	Number in standard pack	Price per standard pack	Number standard packs ordered	Total amount dollars
14a.	Special Poster- 20" x 30" "Flowers"	96	24		
	Special Poster- 8 1/2" x 11"	96	16		
b.	"Flowers"				
15a.	Special Poster- 20" x 30" "Butterflies"	96	24		
	Special Poster- 8 1/2" x 11"	96	16		
b.	"Butterflies"				
16a.	Special Poster- 20" x 30" "Animals"	96	24		
	Special Poster- 8 1/2" x 11"	96	16		
b.	"Animals"				
17a.	Special Poster- 20" x 30" "State Trees"	96	24		
	Special Poster- 8 1/2" x 11"	96	16		
b.	"State Trees"				
18a.	Special Poster- 20" x 30" "Fish"	96	24		
	Special Poster- 8 1/2" x 11"	96	16		
b.	"Fish"				
19a.	Special Poster- 20" x 30" "Insects"	96	24		
	Special Poster- 8 1/2" x 11"	96	16		
b.	"Insects"				
20a.	Special Poster- 20" x 30" "Animal Footprints"	96	24		
	Special Poster- 8 1/2" x 11"	96	16		
b.	"Animal Footprints"				
21a.	Special Poster- 20" x 30" "Lizards"	96	24		
	Special Poster- 8 1/2" x 11"	96	16		
b.	"Lizards"				
22a.	Special Poster- 20" x 30" "Food"	96	24		
	Special Poster- 8 1/2" x 11"	96	16		
b.	"Food"				
23a.	Special Poster- 20" x 30" Collated Sets	96	27		
	Special Poster- 8 1/2" x 11"	96	19		
b.	Collated Sets				
24	Fire Danger Sign, shovel in left hand	1	39		
25	Fire Danger Sign, shovel in right hand	1	39		
26	Fire Danger Adjectives (1 set) reflective	1 set	77		
27	Reflective Outdoor Sign, "Prevent Forest Fires," 44" x 16"	1	31		
28	Reflective Outdoor Sign, "Prevent Range Fires," 44" x 16"	1	31		
29	Fiberglass Roadside Sign, with holes for hanging, 18" x 24"	1	24		
30	Fiberglass Picnic Area Sign, 7" x 9 1/2"	1	13		
31	Bumper Strip - I Love Smokey Bear	100	41		

Item No.	Item Description	Number in standard pack	Price per standard pack	Number standard packs ordered	Total amount dollars
32	Bumper Strip - Prevent Wildfires!	100	50		
33	Bumper Strip - Support Your Local Bear	100	41		
34	Make Campfires Safe, folder	100	9		
35	Safe Debris Burning, folder	100	9		
36	Fire Safety Outdoors, folder	100	9		
37	Fold-out Pamphlet, "Suppose You Went Camping"	100	11		
38	Stamps, block of 4	1000	40		
39	Junior Forest Ranger Handbook, 5 1/4" x 8 1/2"	100	20		
40	True Story Comic Book, (English)	500	70		
41	True Story Comic Book, (Spanish)	500	90		
42	Smokey Bear Song Sheet	1000	30		
43	Coloring Sheet	500	20		
44	Wallet Card	500	10		
45	Note Pad, (lined) 5" x 8"	25	11		
46	Note Pad, (unlined) 5" x 8"	25	10		
47	Name Tag, adhesive back, 3 1/2" x 2 3/8"	100	11		
48	Button	500	43		
49	Token	1000	43		
50	Stick-Ons	250	45		
51	Pen	100	19		
52	Pencil	250	17		
53	Ruler, 12"	1000	120		
54	Story of the Forest, a 16 page publication	200	72		
55	Eraser	25	30		
56	Whistle	25	17		
57	Lapel Pin/Bookmark	50	7		
58	Balloon	500	35		
59	Litterbag, plastic	1000	56		

Item No.	Item Description	Number in standard pack	Price per standard pack	Number standard packs ordered	Total amount dollars
60	Video	1	10		
61	Teaching Aid, "What's a Tree Done For You Lately?"	50	55		
62	Smokey's Helper Patch	25	17		
63	Citation	50	8		
64	Smokey Bear Appreciation Award	1	19		

CHARGE APPROPRIATION _____

TOTAL VALUE OF ORDER _____

**List of Licensees
and Items They Manufacture
as of May 1, 1989**



Smokey Bear Licensees



T. E. Acquisition
1619 Broadway, 9th Floor
New York, NY 10019
Mr. Stephen Shippee
(212) 265-7621

Television cartoon series.

Aminco International (USA)
2685 Dow Avenue, Unit 3a
Tusin, CA 92680
Mr. Michael Woods
(714) 838-6273

Enamel buckles, pins, cloisonne pins
and brass key tags.

Arjon Manufacturing Corp.
100 Hoffman Place
Hillside, NJ 07205
Mr. Arleen Anastos
(201) 372-9062

Magnetic memo holders, magnetic
rainbow picture frame, key chains,
household decoration hooks, planter

Artistic Greetings, Inc.
One Artistic Place
P.O. Box 1999
Elmira, NY 14902
Mr. Stuart Komer
(607) 733-5541

Mail orders/direct marketing in
newspapers, mass mail order houses,
and co-op mailing. Items include:
labels, ink stamps, memo pads,
note paper, calling cards and
stationary.

Bachmann Industries, Inc.
1400 E. Erie Avenue
Philadelphia, PA 19124
Mr. Larry Gonick
(215) 533-1600

Box car electric trains

Bear's Lair
P.O. Box 336
Ojai, CA 93023
Mr. Crain Wintersteen
(805) 652-0804

Use of Smokey Bear image on advertising
for wholesale company selling Smokey
Bear items.

Benay Albee Novelty Co.
4710 Roanoke Avenue
Newport News, VA 23607
Mr. Stanley Molin
(804) 244-0807

Smokey Campaign Hat (adult/children)
made of felt, straw and/or durafelt.

Earl Butler Associates, Inc.
1710 Potrero Avenue
South El Monte, CA 91733
Mr. Earl Butler
(213) 686-0623

Smokey Bear jewelry and a Smokey
Bear belt buckle.

Smokey Bear Licensees



Cameron of California
5571 Camino Real
Riverside, CA 92509
Ms. Linda Metcalf
(714) 685-3357

Porcelain plates, mugs, Christmas ornaments, thimbles, tiles, ashtrays, plate and cup set, paperweight, book mark, lighter case, and jewelry.

Capitan Chamber of Commerce
P.O. Box 441
Capitan, NM 88316
Ms. Maxine Wright
(505) 354-2247

Smokey Bear medallion.

Carvings in Wood
3218 Sheridan Way
Stockton, California
Ms. Karen Howard
(209) 474-WOOD

Wood Carvings of Smokey Bear

Chappel
810 Seventh Avenue
New York, NY 10019
Mr. Donald Carrino
(212) 399-7373

Record, song, "Smokey Bear."

CTI Industries, Inc.
22160 North Perrer Road
Barrington, Illinois 62010
Mr. Mark Anderson
(312) 382-1000

Balloons (metallic and latex).

Coins of America
8167 Hunters Grove
Germantown, TN 38138
Mr. Jim Jacobs
(901) 754-4849

Laminated souvenir cards of mounted coins, calendars, trading cards, placemats, wall plaques, bookmarks and stick-ons of miniature posters laminated in plastic and key tags.

Coronet/MTI Film and Video
108 Wilmot Road
Deerfield, Illinois 60015
Ms. Lori Olson
(312) 940-1260

Distribution of Smokey Bear film with detailed teachers guides.

Peter David, Inc.
222 Verus Street
San Diego, CA 92154
Desiree Garcia
(619) 429-0901

Major League Baseball/Smokey Pins
(Collector sets & individual).

Smokey Bear Licensees



Eye Catchers Ltd.
1045 Bay Boulevard, Suite F
Chula Vista, CA 92011
Elsa Rappport
(619) 420-2290

Plush Smokey face and hat upon
baseball cap, tote bag, back
pack, sweatshirt, and sweater.

Facemakers, Inc.
140 Fifth Street
Savanna, Illinois 61074
Mrs. A. St. George
(815) 273-3944

Smokey Bear Costume.

Harcourt Brace Jovanovich, Inc.
Orlando, FL 32887
Ms. Amy Nowicki
(305) 345-3797

HBJ reading program-contains a story
based on the tale of Smokey Bear in
English and in Spanish.

Indiana Tree Farm Committee
2895 Centennial Road
Martinsville, IL 46151
Mr. Robert D. Burke
(317) 342-3851

**Poster, "What's A Tree Done For You
Lately?"**

J & M Creations
19525 Red Feather Road
Apple Valley, CA 92307
Mrs. Linda Johnson
(619) 242-1617

**Poster replica pins and poster
T-shirts, Smokey Bear pins, strip
bandages, and jackets.**

J & W Coins
11501 Brookhurst Street
Suite 205
Garden Grove, CA 92640
Mr. Jack Worley
(714) 530-6262

**1 and 2 ounce rained silver Smokey
Bear poster coins and 1 ounce silver
and gold Smokey's 50th birthday coin.**

Jackson Stamp Co.
9850 Queenswood Lane
Dallas, TX 75238
Mr. David B. Jackson
(214) 741-3050

Stamp album/catalog.

Smokey Bear Licensees



Josef Creations, Inc.
55 Cromwell Street
P.O. Box 2682
Providence, RI 02907
Mr. Frank Kilcline
(800) 345-3797

Metal spoons, pewter spoons, pewter thimbles, metal bells, metal minibells, metal keyholders, metal letter openers, metal bookmarks, metal money clips, metal magnets, glassware metal pin, charms, metal JFR badges, tin/pin type badges.

Les A. Joslin
P.O. Box 4633
Sunriver, OR 97707
(503) 593-1957

Smokey Bear Belt Buckles
made of brass or bronze, or
of durable brass or bronze plated
metal.

L & L Cookie Cutter
624 E. Dennison
Appleton, WI 54911
Mr. Neils C. Larsen, Sr.
(414) 739-5964

Smokey Bear Cookie Cutters in the
shape of Smokey Bear's head and figure.

Lion Brothers Co., Inc.
10246 Reisterstown Road
Owings Mills, MD 21117
Mr. John Crean
(301) 363-1000

Embroidered patches, pressure
sensitive decals, embroidered
caps and visors, sweatshirts.

James Thomas Malcolm
305 East Main Street
Suite 3, Box 102
Lexington, Ohio 44904
(419) 756-3620

Smokey Bear Vending Machines

Maximillion Productions
98 Riverside Drive
New York, NY 10024
Ms. Peggy Traktman
(212) 874-3121

Maximillion Productions fire
prevention show, "The Fireman's
Review."

John H. McMahon
P.O. Box 913
Crestview, FL 32536
(904) 682-3166

Manufacture and sale recording
and sheet music to "Keep the
Forest Green."

Morielle Press
4214 Shannon Hill Road
Alexandria, VA 22310
Ms. Ellen Morrison
(703) 960-6363

Book entitled "Guardian of the
Forest"

Smokey Bear Licensees



Mt. Joy Township
Forest Fire Crew
139 North Market Street
Mt. Joy, PA 17552
Ms. Ellen Louis Atland
(717) 653-2100 or 653-2130

Smokey Bear writing paper.

National Archives Trust Fund Board
8th & Pennsylvania Avenue, NW
Washington, DC 20408
Ms. Judy M. Edelhoff
(202) 523-1514

Smokey Bear poster, trays,
puzzles and post cards.

National Association of State
Foresters
P.O. Box 21707
Columbia, SC 29221
Mr. Claude Barton
(803) 758-6900

Smokey Bear Pocket Planners
and Smokey Bear collateral
materials.

New Mexico State Park and
Recreation Commission
P.O. Box 1147
Sante Fe, NM 87503
Mr. Robert H. Berntsen
(505) 827-7465

Smokey Bear Historical State Park
in Capitan, New Mexico.

Norcrest China Co.
55 West Burnside Street
Portland, OR 98209
Mr. William Naito
(503) 228-7404

Ceramic Smokey Bear figurines, salt
and pepper sets, ashtrays, and coin
banks.

The Noteworthy Co.
100 Church Street
Amsterdam, NY 12011
Mr. Thomas B. Constantino
(518) 842-2660

Litterbags (paper and vinyl).

Pacific Northwest National Parks
and Forests Association
83 S. King Street, Suite 212
Seattle, WA 98104
Mary Ellen Rutter
(206) 442-7958

Book, "A Simple Country Bear
That Made Good."

Smokey Bear Licensees



Packaging Art Company
1407 Broadway Street
Room 1200
New York, New York 10018
Mr. Irwin Silver
(212) 944-6707

T-shirts and Sweatshirts using
Smokey Bear Postal Stamp

Renaissance
295 Fifth Avenue
Suite 919
New York, NY 10016
Ms. Patricia Warner
(212) 532-3366

Beach Towels

Ande Rooney, Ltd.
P.O. Box 758
Port Ewen, NY 12466
Ms. Ande Rooney
(914) 339-5533

Signs, magnets, pins, and bookmarks.

St. Nicholas Music, Inc.
1619 Broadway
New York, NY 10019
Mr. Michael V.P. Marks
(212) 582-0970

Musical composition, "Ballad of
Smokey the Bear."

Shafton, Inc.
5500 Cleon Avenue
North Hollywood, CA 91601
Mr. David Janzow
(818) 985-5025

Smokey Bear costumes.

Smokey Bear, Inc.
P.O. Box 419
Mendham, NJ 07945
Ms. Victoria Albrecht
(201) 543-6111

Jeans, shirts, jackets, children's
and adult's clothing and accessories,
and camping items.

Smokey Bear Marketplace
364 Albany Turnpike
Canton, CT 06019
Mr. Rocco A. DeFronzo
(203) 693-0779

Operation of Smokey Bear Marketplace.

Smokey Bear Motel and Coffee Shop
P.O. Box 397
Capitan, NM 88316
Mr. Norman Renfro
(505) 354-2253

Smokey Bear Motel and Coffee Shop.

Smokey Bear Licensees



Sport Venture
1971 S. 4490 West
Suite B
Salt Lake City, Utah 84104
Bud Raymer
(801) 974-5585

T-Shirts, sweatshirts, and embroidered hats.

Syndistar, Inc.
648 Hickory Avenue
New Orleans, LA 70123
Ms. Billie Rodrigue
(504) 737-4486

Film, "Smokey's Match Tips"

Three Bears, Inc.
208 Coggeshall Avenue
Newport, RI 02840
Ms. Martha Newton-Skeeley
(401) 847-3330
(800) OK-4-BEAR

Plush stuffed Smokey Bear doll and Smokey's furry forest friends.

Timberline Industries II, Inc.
2200 Park Central Blvd., North
Suite 700
Pompano Beach, FL 33064
Mr. Bob Wilkus
(305) 977-6900

Confections--gummi and jelly candy, dextrose and sucrose, candy, suckers, chewing and bubble gum, taffy and caramels, mints, hard candy, cough drops, enrobed nuts and other centers; meat snacks--jerky, dried sausage, pepperoni sticks, and beef sticks.

Toy Collector Club
1700 Carlisle Drive East
Mobile, AL 36618
Mr. David Graham
(205) 344-0064

Model bank trucks.

Vernon Co.
604 W. 4th Street
Newton, IA 50208
Mr. Dick Murphy
(515) 792-2880

Smokey Bear advertising calendars, pens and pencils.

Village of Capitan
P. O. Box 246
Capitan, NM 88316
Ms. Janet N. Keel

Smokey Bear Museum.

Virginia Forestry Association
1 North Fifth Street
Richmond, VA 23219
Mr. Charles F. Finley, Jr.
(804) 644-8462

Book covers using Smokey Bear artwork and messages.

Smokey Bear Licensees



West Coast Specialties
137 Prescott Avenue
El Cajon, CA 92020
Ms. Pearl R. Waxler
(619)447-3900

clips, auto shades, watches,
clocks, mugs

Wild West Shirt Co.
1400 North Rouse
Bozeman, MT 59157
Mr. Donald C. Cowles
(406) 587-5133

Silk-screened T-shirt and sweat shirts.

WizCom Productions
1867 Fixlini Street
San Luis Obispo, CA 93401
Mr. Gary Nichols
(805) 549-8323

Poster calendars

Woodland Enterprises
Box 3524 University Station
Moscow, ID 83843
Mr. James Fazio
(208) 882-6668

Mail-order licensed Smokey Bear items
and Smokey Bear T-shirts, license plate
frame, tote bags, sunvisors, nylon
wallet, bibs, insulated coffee mug,
apron, writing stationary, 1986 Pewter
belt buckle, puff-processed, silk
screen imprinted adjustable baseball
type caps, 1987 limited edition Smokey
Bear, Pewter belt buckle and Smokey day
pack, Smokey Bear gift pack box
featuring four food items,
pocket knife/nail file, 1988 and 1989
(45th anniversary) belt buckler, Smokey
Bear pins.

Yadlo Enterprises
P.O. Box 191
Piedra, CA 93649
Ms. Gail Olday
(209) 787-2453

Hand painted china cups and plates
and watches.

UNIVERSITY OF MINNESOTA
wils.gov
A 13.2:Sm 7/8/990
United States. Forest Service.
Smokey's 1990 campaign catalog : consoli



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